diaDro
Consulting España

Respond to changes
Meet new challenges

diaDro is an independent consultancy firm based in Madrid with long standing experience in transport studies both for public and private clients.

We have worked in more than 15 countries, around Latin America, Europe, Middle East and Africa; in road projects, high speed rails, massive transport systems and transport planning, among others.

We understand our clients' needs, and we focus our work into delivering the best solutions to accomplish their goals in the most effective manner.

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LIST OF SERVICES

Transport Modelling

- Strategic Transport Models
- Detailed Infrastructure Models
- Microsimulation
- Market Research

Public Private Partnership

- Assessment for financial Institutions:
  - Traffic and Infrastructure Revenue Audits
  - Risk Analysis
- Demand Studies for Concessionaires:
  - Feasibility Studies
  - Operational Strategies

Infrastructure Analysis

- Roads, rails…
- Parkings
- Hospitals
- Business Models
- Traffic Engineering
- Road Safety Audits
- Environmental Impact Studies

Transport Planning

- High Speed Rails
- Bus Massive Transport (BRT)
- New Transport Modes (LRT, Metro)
- Sustainable Mobility Urban Plans
- Demand Management
- Land Use Impact

SOME OF OUR CLIENTS

Concessionaire / Constructors: ● OHL ● Cintra ● Acciona ● Iridium ● FCC-Itinere ● Globalvia

Financial Institutions: ● BNP Paribas ● West LB ● Société Générale ● Banco Santander ● Bankia / Caja Madrid ● La Caixa

Transport Authorities / Operators: ● ADIF / RENFE ● RAVE ● Alsa

Administration and Government: ● Ministry of Public Works ● Madrid Region Regulator ● Local Authorities ● ADA (Arriyadh Development Agency)

ASSESSMENT IN LARGE INVESTMENT PROJECTS

	Investment (Million €)
Beira Interior Highway (Portugal)	Around 1.000
R4 and AP36 Highways (Spain)	Larger than 1.500
FARAC (Mexico)	Larger than 2.000

NOT ONLY ROAD INFRASTRUCTURE

HSR ▶ Demand study update of Atlantic Corridor HSR
Hospitals ▶ Mostoles New Hospital demand study
Parking ▶ Feasibility study for parking in Canary Islands
Metro ▶ Metro Riyadh demand model
Rail ▶ Sub-urban train Chalco - Nezahualcoyotl study
LRT ▶ Demand study of Zaragoza LRT
Mobility Plans ▶ Torrelodones sustainable mobility plan

PROVEN EXPERIENCE IN MORE THAN 15 COUNTRIES

Brazil ▶ Demand and revenue study for Rodoanel of Sao Paulo
Mexico ▶ Mitla – Tehuantepec traffic study
Saudi Arabia ▶ Transport model for the Riyadh Region
U.S.A. ▶ Traffic study of Poinciana Parkway. Florida
Colombia ▶ Integrated Public Transport System of Bogota
Chile ▶ Audit of Route 160 demand study
Peru ▶ Demand study for the COSAC System (BRT) in Lima
Puerto Rico ▶ Traffic study for highway PR-22 (San Juan - Hatillo)
Costa Rica ▶ Autopista del Sol toll optimization
Portugal ▶ Demand study of Madrid-Lisbon HSR. Poceirao-Caia
Egypt ▶ Optimization of toll system in El Cairo-Alexandria motorway

For **diaDro** it has been an achievement to position the Company in a sector in which name and reputation are extremely important. They have obtained the trust and support of financial institutions and large international companies.

Enrique Lillo (Diadro's Managing Director) sets the key to their success in the "combination of experience and innovation. Our goal is to obtain the best outcome for our clients by acknowledging both time and budget limitations; and our experience helps us approach projects properly. Constant innovation is an essential requirement to improve our work. International experience also helps us find different solutions to each country. Our clients value the independence and transparency in our relationship, besides the quality of the work."

Entrepreneurs of Madrid. *"Road to Success"* www.empresariosdemadrid.es
CEIM Magazine. Madrid Confederation of Employers and Industries-CEOE

We bring an integrated approach to each project, applying the best techniques, creativity and intelligence to respond to changes and meet new challenges.

Portugal

Spain

U.S.A.

Mexico

Puerto Rico

Costa Rica

Colombia

Peru

Brazil

Chile

Argentina

Egypt

Saudi Arabia